



# Business Opportunities

## Financing The Startup Dream

(NAPSA)—Many entrepreneurial hopefuls don't know that having difficulty securing financing—or enough financing—doesn't have to mean the end of their startup dream.



**Starting their own business may be easier than many realize.**

In fact, there are a number of alternative financing options available today.

### What You Can Do

One of the fastest-growing options is known as ROBS, or Rollovers as Business Startups. These let prospective business owners leverage their existing retirement assets to finance a business or purchase a franchise, free of tax penalties, all while protecting their personal credit. ROBS can also be used with traditional financing options, such as SBA loans, to supplement or bridge a financing gap.

It's an increasingly popular idea: Guidant Financial has seen a 72-percent increase in its ROBS business since 2009 and has helped more than 8,500 startups secure the funding they needed over the past 10 years.

### Learn More

To learn more, you can call (888) 472-4455 or you can visit [guidantfinancial.com](http://guidantfinancial.com).