

BusinessTechnology

Increase Efficiency, Save Time, Trouble And Money

(NAPSA)—Business owners and managers looking for a cost-effective way to improve customer satisfaction may be glad to know there's a mobile business app for that.

A whole new kind of mobile business app helps you improve customer satisfaction by streamlining your business and making your workers more mobile.

How It Works

Armed with these powerful yet inexpensive and easy-to-use apps on their smartphones or tablets, workers who are always mobile—visiting customers in their offices or homes or traveling from job site to job site—can access job schedules and work orders, record their hours and activities, and collect customer information, signatures and payments on the spot.

Why That's Good

This means mobile workers no longer need to drive to the office or get to a fax machine to get their work schedules or fill out paper time sheets. They can log in and out and fill out forms right from their smartphones or tablets. By linking electronic time and job information to your billing system, you can bill your customers right away, which speeds up payment, while capturing proof of service can help you handle customer complaints more quickly.

Meanwhile, Back At The Office

As for office staff, a cloud-based management app processes and displays the information from the mobile workers' devices. That means they can send jobs and job information—including driving directions—directly to the devices, reroute workers closest to a job site for unexpected appointments or emergencies, and provide customers with up-to-the-minute information about when to expect service providers to arrive.

Who Benefits

Any type of business can benefit



Software that turns any mobile device into a productivity tool for always-mobile workers and their managers can be a boon to many companies.

from these powerful apps. For example:

- Communication and utility companies can use them to improve their response times to urgent requests.

- Construction companies can complete more jobs on time and on budget.

- Field service organizations can keep service levels high and operating costs low.

- Home health care firms can increase productivity without distracting workers from their primary mission of patient care.

- Transportation and delivery services can keep fuel and mileage costs down while keeping on track and on time.

These mobile apps from Xora—North America's No. 1 market leader in mobile workforce management—can make life easier for your workers, help manage your workforce, and let your customers know you're doing all you can to earn their loyalty and repeat business.

Learn More

For further information, visit www.xora.com/naps or call (877) 477-9672.