



An Equation For Success

(NAPSA)—When looking for the best way to teach children about handling money, parents and teachers may benefit from a financial literacy program that really adds up.

Partnering with members of Congress, SIFMA and the SIFMA Foundation offer a fun financial literacy program for students in 4th through 12th grades.



Rep. Judy Biggert (R-Ill.) with winning students from Neuqua Valley High School, Naperville, Ill.

The SIFMA Foundation Stock Market Game—"Capitol Hill Challenge"—helps students develop the math, research and team-building skills that are critical in business and a global economy.

By increasing students' understanding of personal finance, it can help them make more-informed decisions in their own lives.

According to a recent study by Learning Point Associates, students who participate not only develop essential financial habits, but they also perform better on math, economics and personal finance tests than their nonparticipating peers.

This year's challenge will run to May 14, with more than 3,000 teams competing, and the top five teams will visit Washington, D.C. to meet their congressional representatives and learn about public policy.

Learn more at www.sifma.org/2012chc.