

Gift Ideas

Business Gifts

(NAPSA)—'Tis the season to give business gifts—and a gift for giving can strengthen business relationships for small-business owners and entrepreneurs.

Americans for Financial Security (AFS), an association dedicated to helping entrepreneurs aspire, focus and succeed, gives these guidelines for giving and receiving gifts:

- Remember the people who help your business run smoothly. A small gift to the cleaning lady, security guard or postal carrier is a great way to say thanks.

- Check to make sure the recipient is allowed to receive gifts and if cost limits apply. Some organizations prohibit employees from accepting gifts.

- Don't give personal items or costly gifts. Instead, give generic items such as plants or gift baskets.

- If you're uncertain about religious affiliations, consider sending cards or giving gifts on non-religious holidays, such as Thanksgiving or New Year's.

- Don't expect a gift in return.

- Always write prompt thank-you cards for gifts you receive.

AFS helps members aspire, focus and succeed by monitoring crucial small-business legislation, supplying free tax and business information, granting thousands of dollars in scholarships each year and offering more than 100 money- and time-saving benefits. For more information, call 1-800-492-1016 or visit www.afsweb.org.