

— INGENUOUS IDEAS —

— D E P A R T M E N T —

Driving Through Financial Roadblocks

(NAPSA)—Here's encouraging news for the thousands of Americans who report having financial difficulties: Driving your car may actually help steer you out of debt.

A new program gives drivers the chance to earn hundreds of dollars per month simply by doing what many people do every day—drive their car.

The program is run by a new company called Bumper2Bumper Media. The company places ads for national manufacturers on the cars of participating drivers, and participants continue to drive as they normally would.

At the end of every month, participating drivers have the ad on their car inspected, their mileage checked and receive a check—It's as simple as that.

Interested drivers need only log on to the company's Web site



A new service gives motorists the chance to earn extra money simply by driving their cars.

and fill out an online application.

To qualify for the program, drivers must be at least 18 years old with a good driving record, maintain insurance and be the primary driver of a leased or owned vehicle.

A number of analysts expect the service to be a great way for cash-strapped people to get on the road to financial freedom.

For more information visit www.bumper2bumpermedia.com.