

# Beautiful Ideas

## All Of The Fun, None Of The Calories

(NAPSA)—When you're a kid, birthday parties are the best. Why? One major reason is the food. Candy, cookies and—of course—the cake. And when it comes to birthday cakes, the bigger, richer and sweeter, the better. But when you get a bit older, getting a full day's worth of sugar in a single serving isn't the best idea, even if it is a celebration.

Fortunately, there's a beautiful alternative. The Birthday Wishes Flower Cakes from 1-800-Flowers.com are sweet, to be sure—but they're the kind of sweet that comes without the guilt. Everyone in attendance can enjoy feasting their eyes on these treats—and no one will worry about loosening his or her belt.

The company created the very first floral birthday cake after a “bake-off,” inviting member florists to submit ideas and designs. The winner—a round, layer cake that looked real, made entirely of fresh flowers—was an immediate and continuous hit.

The Birthday Wishes Flower Cakes have been among the most popular offerings from 1-800-Flowers.com for years. Now they're even more vibrant, more festive, more happy than ever before.

For example, the Birthday Wishes Flower Cake Purple features carnations, mums and poms that absolutely POP.

The Birthday Wishes Flower Cake Rainbow is as unique and pleasing to the eye as the phenomenon it's named for.

And the Birthday Wishes Flower Cake Pastel comes in “milestone” versions to celebrate a 40th, 50th or 60th birthday with some extra flair.

Each Birthday Wishes Flower Cake is designed on a scalloped cake pedestal with beaded detail. The cake arrives wrapped in clear cellophane tied with a satin ribbon reading “Hope Your Birth-



**Celebrate birthdays with a feast for the eyes, such as this purple floral “cake.”**

day Takes the Cake!” The purple and pastel varieties come in small and large sizes, and all versions come with real candles.



**Birthday celebrants can still feel in the pink even at milestone ages.**

No matter how you slice it, giving a Birthday Wishes Flower Cake can really make their day.