

GIFT IDEAS

Original And Inspired Presents

(NAPSA)—A unique ability to help people communicate and connect with each other “one heart at a time” guides Sandra Magsamen, a best-selling and award-winning author, motivational speaker and art therapist who is the inspiration behind a new collection of great gifts.

Long known for its unmatched collection of truly original flower arrangements, keepsake gifts, gourmet foods and much more, 1-800-Flowers.com wanted to create a new, exclusive line of hand-crafted, emotionally engaging gifts, and, with Magsamen’s help, it relaunched the Mugable® collection featuring her exclusive, original designs. Magsamen says, “My dream is very simple: to create products and share ideas that celebrate the people and moments that make life a gift.”



“If a kiss was a flower, I’d give you a bunch!”

Serving Up Even More Smiles

The popular Mugable® flower arrangements have been serving up smiles for years and the selection of reusable, keepsake containers now includes Magsamen’s whimsical, sentimental mugs that people love to give on special occasions—or just because.

For instance, Mugable® Sending Big Smiles features a large, green ceramic mug with a multicolored beaded handle—and the sentiment “sending you big smiles,” punctuated by a smiley face. The keepsake arrives with a vibrant mixed bouquet of yellow roses, hot pink minicarnations and more. Mugable® Best Wishes features a rainbow polka-dot pattern and the sentiment “may all your wishes come true” on a food-safe mug with its own flower arrangement inside.

The Mugable® for Love Birds sports a red, heart-shaped handle on a mug decorated with kissing birds and the words “if a kiss was a flower, I’d give you a bunch.”



These marvelous mugs filled with flowers make great gifts for family, friends—and yourself.

Indeed, this mug arrives overflowing with a mixed bouquet of colorful roses, white daisy poms and red and pink carnations. “This is truly the gift that keeps on giving,” Magsamen says. “With every cup of coffee or tea, your recipients will continue to know just how special they are to you.”

Making Connections, One Mug at a Time

Magsamen’s inspired designs offer new opportunities for customers of 1-800-Flowers.com to make family and friends feel special. As Magsamen says, her intention is to create these pieces to put a hug in every mug. The heartfelt sentiments that adorn the collectible containers let you connect emotionally with and



“May all your wishes come true.”

express yourself to loved ones. With low price points and same-day delivery available, the arrangements in the collection are not just artistic; they’re practically irresistible.

For Mugable® selections and other original flowers and gifts, call 1-800-FLOWERS, go to www.1800flowers.com or visit a retail store today. To find one nearby, visit florist.1800flowers.com.