

For A Sharper Mind, Eat Your Coffee

(NAPSA)—Busy consumers today expect a lot from their food—it needs to be convenient, tasty and enhance physical and mental performance. To this end, two Silicon Valley entrepreneurs have created an innovation to chew on: A gummy cube that combines the caffeine kick (and taste) of coffee with the soothing benefits of green tea and the metabolic benefits of B complex.

This new product is called GO CUBES and it is at the forefront of the nootropics movement. Nootropics, from the Greek word for "toward the mind," are compounds of enzymes, vitamins, minerals and the like that are believed to enhance brain activity.

Nootropics aren't just for gamers and those on the cutting edge of nutrition. One of the most popular nootropics is caffeine, commonly found in coffee, which roughly 83 percent of adult Americans drink, according to National Coffee Association's 2013 online survey. This makes the cubes excellent for anyone who needs to boost energy or sharpen focus—from entrepreneurs to busy moms to athletes to college students.



Photo Credit: Maximillian Renner

Now you can enjoy your morning caffeine on the go and keep a tasty energy and cognitive boost in your pocket all day long.

GO CUBES come in convenient 4-packs and offer exactly 50 mg caffeine per cube (whereas the amount of caffeine in a cup of coffee varies greatly). Perhaps best yet, they are portable and won't spill when you are on the go. Some say this is what the next generation of coffee looks—and tastes—like.

Learn More

For further facts, visit https:// nootrobox.com/go-cubes.