

CONTEST CORNER

Contest Provides Cancer Survivors An Opportunity To Say Thank You

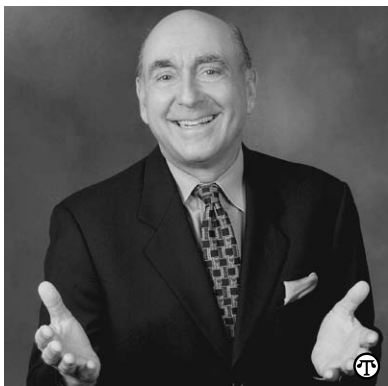
(NAPSA)—Cancer survivors now have a unique opportunity to thank their cancer coach—the spouse, family member or friend who played a crucial role in helping them through the battle—through a contest sponsored by Amgen® Oncology. Cancer patients can nominate their “cancer coach” at www.ChemoCoach.com by completing and submitting a short essay.

Amgen Oncology is supporting the fight against cancer on multiple fronts, including serving as a major sponsor of the College Hoops Classic benefiting Coaches vs. Cancer. The Classic kicks off the college basketball season and teams Amgen Oncology with the National Association of Basketball Coaches (NABC) to raise funds for the American Cancer Society. The Coaches vs. Cancer program, created by the NABC and American Cancer Society, has raised more than \$25 million to support cancer patients since its inception in 1993.

In conjunction with the sponsorship, Amgen Oncology also recruited Dick Vitale—the voice of college basketball—to help spread the word about a valuable and free resource for cancer patients and caregivers.

“Check out ChemoCoach.com if you’re currently undergoing chemotherapy or helping a family member or friend through it,” said Vitale. “And if a loved one played a huge role in supporting your fight with cancer, then nominate them for the ‘My Cancer Coach’ contest. All cancer coaches are big-time winners, but two will receive a trip for two to New York City and tickets to the final round of the 2007 College Hoops Classic.”

At www.ChemoCoach.com, vis-



Dick Vitale supports “My Cancer Coach” contest.

itors can also register to receive an educational e-mail series, which is a free support program that delivers small doses of powerful information to help cancer patients and their caregivers better manage the chemotherapy journey. The site also acts as the gateway to additional resources and information.

“In addition to doctors and nurses, we know that a cancer coach can be a well-informed and active member of a cancer patient’s support team,” said Cynthia Schwalm, vice president and general manager of Amgen Oncology. “Through the ChemoCoach™ program, we help patients and their friends and family members prepare for and manage the side effects of chemotherapy, ask the right questions of their doctors and much more.”

Additional information about the “My Cancer Coach” contest, including an official entry form and a complete list of rules, is available at www.ChemoCoach.com. The entry deadline is February 28, 2007.