

### Healthy Smiles Are Meant To Last A Lifetime

(NAPSA)—To make sure children keep their smiles healthy, it's important for parents to teach their children how to take care of their teeth and gums at an early age. If young children brush and floss daily, they can establish healthy oral care habits for life, as well as greatly decrease the risk of tooth decay and severe dental problems as an adult.

According to a recent study by the American Association of Pediatric Dentists, 42 percent of mothers in the U.S. agreed their kids needed to improve their oral health care regimen. In addition to regular dental visits, children also need to practice an effective daily oral care routine at home.

One key to getting children to stick to taking care of their teeth is to make it quick, easy and fun. The latest tool to help parents ensure that children are taking good care of their teeth features the Waterpik® Water Flosser technology, which lets kids floss their teeth without the annoyance of using traditional string floss. Most importantly, though, it is clinically proven to be up to twice as effective as string floss and recent studies show that it can remove 99.9 percent of plaque from treated areas.

It's also a great item for kids with orthodontics, as it has been



**Taking care of children's teeth should be a priority for all parents.**

shown to be more than three times as effective as string floss for cleaning around braces. Parents invest an average of \$7,000 to ensure that their children have straight teeth, with an estimated 2.8 million kids getting braces each year.

While many adults struggle with flossing, the American Association of Pediatric Dentists reports a staggering 38 percent of children never floss, which could result in gum disease and other dental issues. This Waterpik®

Water Flosser For Kids is uniquely designed to accommodate smaller hands and comes with 20 fun, removable cling decals in colorful designs that kids can use to customize their unit. It also includes two tips—Classic Jet and Orthodontic—as well as an extra-safe, kidproof electrical design that features three pressure settings and compact size for easy storage.

For more information, visit <http://kids.waterpik.com>.