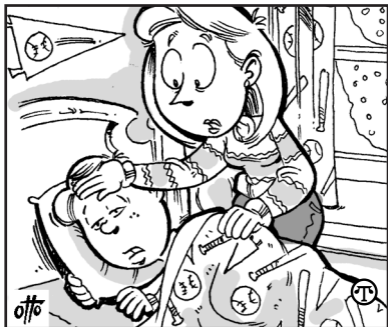


A B C D E F G H Children's Health Fighting Fever

(NAPSA)—It's important for parents to learn the best ways to control their children's fevers—especially during the winter months, given the shortage of flu vaccines available. Fortunately, there are a number of steps that concerned parents can take.



There are ways that parents can take care of their children's fevers.

First, don't sweat it. Remember that fever is the body's way of fighting infection, and while a fever should be broken, it is generally not a cause for alarm.

Next, help your child keep his cool. Parents can use a soft gel sheet called Be Kool® to actually absorb and disperse heat from their child's body. Parents only need to place the strip on their child's forehead for it to work.

Be Kool® is self-adhesive with a cooling effect that lasts for six hours. The strips work alone or can be used in conjunction with doctor-prescribed or over-the-counter medication. The strips do not need to be refrigerated and they work well for soothing bumps, headaches and overheating.

Finally, if your child's fever does not break, call your health care professional. He or she will be able to decide the best course of action.

To purchase the strips, visit a pharmacy or www.drugstore.com.