



HEALTH AWARENESS

Relief In Sight For Eye Allergy Sufferers

(NAPS)—If you are among the one in five Americans whose eyes are affected by uncomfortable allergy symptoms such as itching and irritation, you may be happy to know relief is in sight.

“The most common types of ocular allergies are the result of seasonal allergens such as pollen and mold spores. But pet dander, dirt, smoke and chlorine can also irritate eyes,” says Mike Tringale, Director of External Affairs, Asthma and Allergy Foundation of America (AAFA).

To help allergy sufferers better understand and manage the condition, the AAFA, the leading patient organization for people with asthma and allergies, offers a free educational brochure titled “Eye Health and Allergies.”

Supported by 1•Day Acuvue Moist Brand Contact Lenses, it also includes smart allergy season strategies for the nation’s 40 million contact lens wearers, a group for whom eye allergies can cause unique problems.

“Pollen and other irritants can build up on contact lenses over time and lead to discomfort, interfering with job performance, sports activities, and fun times with family and friends,” explains Paul Karpecki, O.D., F.A.A.O., Clinical Director, Koffler Vision Group, Lexington, Ky.



Eye allergies can be a problem for some contact lens wearers. Single-use lenses are a healthy option to discuss with your eye care doctor.

“Studies have shown that single-use contacts, such as 1•Day Acuvue Moist, can be a healthy and more comfortable option for many lens wearers with eye allergies. By putting in a clean, fresh lens every day, one-day contacts minimize the potential for accumulation of allergens and irritants that can often accumulate with repeated use of the same pair of lenses.”

To help allergy sufferers who would like to start or continue wearing contact lenses, the brochure, along with a free trial-pair certificate for 1•Day Acuvue Moist, is available at www.acuvue.com/seasons and www.aafa.org/eyeallergies.



Note to Editors: Important information for contact lens wearers: ACUVUE® Brand Contact Lenses are available by prescription only for vision correction. An eye care professional will determine whether contact lenses are right for you. Although rare, serious eye problems can develop. To help avoid these problems, follow the wear and replacement schedule and the lens care instructions provided by your doctor. Do not wear lenses if you have an eye infection or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. If one of these conditions occurs, contact your eye doctor immediately. For more information on proper wear, care and safety, talk to your eye care professional, call 1-800-843-2020 or visit www.acuvue.com. Dr. Paul Karpecki is a paid consultant to VISTAKON®, Division of Johnson & Johnson Vision Care, Inc.