



HEALTH AWARENESS

Homeopathic Medicines Help Fight Influenza

(NAPSA)—As concerns about flu mount—consumers are flocking to natural-product stores to investigate their options for relief of flu symptoms. Many people, however, are greeted by a myriad of choices that can confuse even the savviest of shoppers.

Homeopathic medicines are a growing choice among consumers for relief of flu symptoms. Therapeutically active microdoses of mineral, botanical and biological substances, homeopathic medicines are sold over the counter and are regulated as drugs by the U.S. Food and Drug Administration. They have a long history of safety. Plus, homeopathic medicines do not mask symptoms that may develop or indicate a more serious condition, which is especially important due to complications that may be brought on by flu.

“They’re known for their safety and reliability and therefore considered by many as an excellent first choice for treating symptoms of conditions like influenza,” says Dr. Chris E. Gilbert of Torrance, Calif. “Because homeopathic medicines are free of side effects, they help busy professionals, moms and others remain productive. They’re also great for seniors since they won’t interact with other drugs.”

For example, the best-selling homeopathic flu medicine in natural-product stores, Oscilloccinum®, has been shown in clinical



For flu sufferers, homeopathic medicines offer a reliable option without side effects.

studies to reduce the duration and severity of flu symptoms. Sold under the brand name Oscillo®, this medicine has been around for more than 65 years in France where, for the past 12 years, it has been the number-one over-the-counter medicine for relief of flu symptoms—not just in the homeopathic or natural category, but overall. It is considered safe for the whole family—from 2-year-olds to seniors.

Oscillo works best when taken at the first sign of symptoms, so it’s important to pay close attention to symptoms and have Oscillo on hand. To locate the nearest store that carries Oscilloccinum, call the Boiron Information Center at 1-800-BOIRON-1 or e-mail info@BoironUSA.com.