

Teacher Creates Cold Remedy For Air Travelers

(NAPSA)— Catch colds on airplanes? Do the “friendly skies” seem a little less friendly these days?

You’re not alone. According to the FAA, catching colds on airplanes has become the leading health concern of the over 600 million people who fly each year on commercial airlines. One northern California second grade teacher, however, claims to have developed a product which protects airline passengers from catching colds in-flight. Sales of the product, an effervescent herbal supplement appropriately titled AIRBORNE, are soaring!

The major airlines’ practice of recycling cabin air, a cost saving measure, has been shown in EPA studies to spread germs and viruses such as the common cold, influenza, and tuberculosis, leading to an increase in traveler sickness and complaints. A report published in the *American Journal of Epidemiology* cites an incident where 72 percent of airline passengers contracted influenza that was directly traced to one passenger. Last year a passenger with infectious meningitis died shortly after disembarking an El Al flight at Newark International Airport.

Victoria Knight-McDowell, 40, a second grade teacher from Monterey, California, was sick of catching colds in the classroom and on airplanes every time she traveled. “I couldn’t find anything on the market to help me, so I set out to create a natural cold preventative that would allow me to continue teaching and traveling.” Her product, Airborne, which combines 17 natural ingredients in one effervescent tablet, was first distributed among fellow teachers and from one local drugstore in Carmel, California. Two years later it can be found in over 8,000



**Airborne inventor-teacher
Victoria Knight-McDowell.**

drug and travel stores about the country and has become one of the fastest selling new products in retail history. Among its users are professional sports teams like the NY Giants and San Francisco 49ers, and celebrities Kevin Costner, Sarah Jessica Parker and Bruce Willis.

Researching her formula, Knight-McDowell learned that there were no current standards for air quality on commercial flights and that prohibiting sick passengers from flying was a judgement call left up to ticket agents at the individual airlines. “According to federal regulators,” says Knight-McDowell, “the airlines can’t stop a common cold sufferer from flying. But even a trained physician can be hard pressed to distinguish the common cold from a more serious virus.”

AIRBORNE costs \$6.99 for a tube of 10 doses and can be found at most drug stores or by calling 800-590-9794. AIRBORNE can also be ordered online at AirborneHealth.com.