



Quick Relief For Painful Tooth Sensitivity [®]

by Dr. Chris Kammer

(NAPSA)—If you're one of the 50 million adults who currently suffer from painful sensitive teeth, you'll be happy to know that a patented technology previously available only through treatment by a dentist is now available without a prescription for use at home.

New Orajel Advanced Tooth Desensitizer relieves painful tooth sensitivity in one day and lasts up to one month with just a single treatment.

Until now, only toothpastes were available over the counter to treat sensitive teeth. However, they can take up to two weeks to work and don't taste as good as regular family toothpastes.

Now, however, with the introduction of this new product, sensitive teeth sufferers can continue to use their favorite toothpaste every day and treat their sensitive teeth just once per month with easy-to-use individual, disposable swab applicators included with the product.

Teeth sensitivity occurs when dentinal tubules (channels in the tooth) leading to the tooth's nerve center (pulp) are exposed. This makes it difficult to tolerate hot or cold food/beverages—even air at more extreme temperatures as the person breathes in.

Receding gums, grinding teeth and dental procedures, such as whitening, are the common culprits of teeth sensitivity.

For years, dentists like myself have used desensitizer treatments in their offices, typically to prevent pain after dental procedures. However, this new at-home procedure brings highly-effective, easily-accessible relief to the many people whose lives are altered by teeth sensitivity—a new survey reports that 41 percent of people feel their teeth sensitivity has been life altering.

For more information, log onto www.oraljel.com.

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