

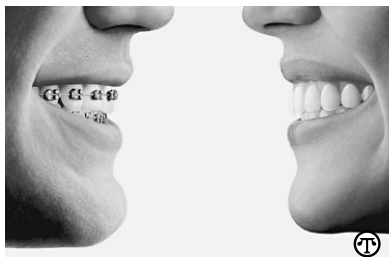
Lifestyle

“Metal Mouth May Be Out; Invisalign® In”

(NAPSA)—As popular magazines and TV shows detail what’s “in” and what’s “out,” they may overlook a trend that isn’t typically found at the top of the style charts—orthodontics. It’s not just the style gurus either; of the millions of Americans who could benefit from orthodontic treatment or teeth straightening of some sort, only two million enter treatment each year. Why?

One of the biggest reasons is “metal mouth,” or the metal and brackets used in traditional braces. Now, however, there’s an alternative called Invisalign, it uses a series of clear, almost invisible, plastic aligners to move teeth. Cutting-edge software and a customized manufacturing process make it possible for Invisalign to straighten crooked teeth without the wires and brackets used in traditional treatment.

Until recently, this hi-tech, low visibility treatment option was only available through certified orthodontists, but general dentists can become certified to treat their patients as well. Not only can patients seek treatment from many oral health professionals, but those with difficult cases can now use Invisalign to get the best smile possible.



According to a new clinical study published by Dr. Robert L. Boyd, DDS in a leading dental publication, patients with more complex orthodontic problems have demonstrated excellent compliance with less discomfort, and improved aesthetics and oral hygiene when compared with fixed orthodontic appliances.

“Based on these results, I am now able to treat more than 90 percent of patients over the age of 14 seeking dental care in my private practice, using Invisalign,” said Dr. Boyd.

Many people, especially working adults who might not otherwise seek orthodontic treatment, are now seeking Invisalign to get the smile they’ve always wanted without the pain and discomfort of tinsel teeth.

More information is available by calling 1-800-INVISIBLE or at www.invisalign.com.