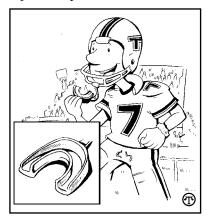
## For Parents Protecting Young Teeth

(NAPSA)—An estimated 100,000 youngsters—10 percent of those participating in organized sports—suffer at least one serious blow to the face or mouth annually. The National Youth Sports Foundation for the Prevention of Athletic Injuries reports that dental dam-



The right mouth guard can prevent dental damage during high school contact sports.

age is the most prevalent type of facial injury occurring in sports. Many mouth guards worn by high school contact sports players do not offer optimum protection.

Fortunately, some guards not only withstand testing tougher than industry standards, but they have been shown to be superior in reducing cranial trauma—including concussions.

An impact study shows that one, MyTGuard, kept its protective qualities despite repeated jolts while those of other guards deteriorated. While cutting impact and diverting it away from teeth and delicate facial tissues, the guard's multi-layer structure reduces trauma to the lips, tongue, cheeks and gum.

"If more parents realized that lifetime dental costs average \$10,000 or more per tooth lost in a sports injury, mouthguard use would be more widespread," said Dr. Francis Miranda of Dallas, Texas, who designed MyTGuard

The mouth guard is available only to dentists from Rocky Mountain Orthodontics, Denver, Colorado.