

Making A Difference

Sign Up—Go The Extra Mile For A Cure

(NAPSA)—Are you up for the ride?

That's the question being asked by the American Diabetes Association, while challenging cyclists to sign up for the 2003 Tour de Cure to help raise money for diabetes research.

This nationwide event held April through June, lets both the avid and recreational cyclist join the nearly 24,000 other riders who are determined to make a difference. The American Diabetes Association's Tour de Cure event is the biggest cycling event for diabetes in the country.

Many of the riders participate in Tour de Cure to show their courage and support to friends and family members living with diabetes. Some participate for the stimulating competition; camaraderie and physical cycling challenge. But for the most part, the reward comes in knowing that every mile pedaled and every dollar raised puts the Association one step closer to its goal for the cure.

In addition to raising funds to find a cure, the Association wants to raise the general public's awareness about the American Diabetes Association and the services that it provides to the local community.

Diabetes is the sixth leading cause of death in the United States.

If left untreated, diabetes can lead to devastating complications, including blindness, kidney disease, heart disease, and amputations. Even more alarming is the fact that millions of people who have diabetes don't even know



You can sign up for a fundraising cycling event by calling 1-888-Diabetes.

they have it.

By participating in Tour de Cure, you will help to raise much-needed funds for diabetes research, community-based programs that help people with the disease lead healthier lives, and the Association's advocacy efforts to continue spreading the "diabetes is serious" message to the general public.

Signing up today can help people with the disease lead healthier lives.

National presenting sponsor is Bristol-Myers Squibb Company and national sponsors also include Performance Bicycles, Schwinn and *People Weekly Magazine*.

To learn more about how to participate in your area, call the American Diabetes Association at 1-888-DIABETES (342-2383) or register online at www.Diabetes.org/tour.