

U.S. Soccer Star Christen Press Spreads The Word About The Importance Of Sun Protection

(NAPSA)—U.S. Women’s National Soccer Team forward Christen Press is living a dream shared by hundreds of thousands of girls across America. In June, the young Californian will compete in the Women’s World Cup.

Press, 26, has conquered many challenges in her rise to soccer’s elite ranks. Those challenges included improving her skills by playing against international competition when she joined one of the best international professional teams in Sweden—without knowing how to speak Swedish. She returned from Europe last year to join the Chicago Red Stars of the National Women’s Soccer League (NWSL). Earlier this year, she was selected to join 22 other players on the United States’ World Cup team.

Known for her intelligence both on and off the field, the Stanford University graduate has also succeeded by staying in peak physical shape. Since soccer is primarily an outdoor sport, Press has spent countless grueling hours under the sun, both training and during matches.

She’s well aware of the skin damage that ultraviolet (UV) rays can cause, both short term and long term. That’s why she’s a dedicated daily sunscreen user and an avid advocate for sun protection products from market leader Coppertone®.

“As an athlete, taking care of my body—including my skin—is an essential part of my job,” said Press, who started playing soccer at age 5. “If you go out in Southern California for one day without sunscreen, it can ruin your training for the rest of the week.”

To help protect herself from sunburn and the health risks that come with long-term UV exposure, Press always wears sunscreen and reapplies it often during the day as directed on the labeling.

Sun Protection Regimen

“Sunscreen is a part of my



Christen Press of the U.S. National Women’s League is a dedicated daily sunscreen user and an avid advocate for sun protection.

daily routine because it helps protect my skin from sunburn and sun damage,” said Press, who then explained her professional and personal skincare regime.

Before she goes on the field, Press applies Coppertone Sport because it offers broad spectrum protection and it’s durable, so it stays on strong even when she sweats. A less durable sunscreen could run down her face and sting her eyes, and that’s something she can’t afford to risk.

Another plus for Coppertone Sport: It contains antioxidants that help replenish skin’s natural defenses that can be depleted when you’re out in the sun.

Press also keeps containers of facial wipes on the sidelines and in her gym bag. She uses them to clean the perspiration from her face, then reapplies sunscreen. Whenever possible, she tries to grab some shade to reduce her time in the sun, particularly during midday hours.

“Coppertone Sport is formulated to help protect me when my skin is more vulnerable, when I sweat,” Press said. “Plus, with moisturizers and antioxidants, it helps refuel and rehydrate my skin when I put it on, or reapply during a game.”

Off the field, Press is a fan of the Coppertone ClearlySheer line, which offers broad spectrum protection in lightweight, breathable

formulas that are ideal under makeup and won’t clog pores or leave skin feeling greasy.

Sunscreen Ambassadors

Press is such a strong sunscreen supporter that she’s teamed up with Coppertone—the official sunscreen of U.S. Soccer and NWSL—to spread the word about its benefits. Echoing medical experts, she also urges people to use other forms of skin shielding, including sunglasses, hats and sun-protective clothing.

“We are on a mission to motivate everyone to protect themselves from the sun,” Press explained. “Sunscreen needs to be a part of everyone’s daily routine.”

Other members of both the U.S. Women’s National Team and U.S. Men’s National Team have also signed on as sunscreen advocates. Coppertone ambassadors Kelley O’Hara, Graham Zusi and Matt Besler are helping to raise awareness about sun protection and acting as role models for athletes across the country.

Those athletes include the many thousands of young Americans who play soccer. The sport is highly popular among children, many of whom begin playing as early as 4 years old.

Press became a soccer star in high school, for her youth club and at Stanford, where she became the school’s all-time leading scorer and won the MAC Hermann Trophy, collegiate soccer’s highest honor. Today, she’s part of the National Women’s Soccer League, which kicked off its third season in 2015 with nine teams, including Press’ Chicago Red Stars.

Whether she’s playing on the National Team or for the Red Stars, Press takes pride in being a role model for soccer-loving girls. “I look forward to creating a dream and vision for little girls to turn their passion into a profession.”

To learn more, visit www.coppertone.com.