



Eye on Health

New Consumer Information Now Available On American Academy Of Ophthalmology's EyeSmart™ Web Site

(NAPSA)—Is pink eye *really* contagious? Am I sitting too close to my computer screen? When should my children get their first vision screening? The answers to these and many other common questions are now available on the American Academy of Ophthalmology's (Academy) EyeSmart™ Web site, www.geteyesmart.org, the Web source for credible, evidence-based information that patients can trust. An extended range of patient information is also now available in Spanish.

"The EyeSmart Web site is an all-inclusive source for timely and relevant eye health information that helps consumers take charge of their eye health," said David W. Parke II, M.D., CEO of the Academy. "Our goal is to provide the most useful and accurate information on the Web, developed by ophthalmologists and providing the best resources available to the public."

In recognition of Healthy Vision Month, the Academy reminds consumers that learning to care for your eyes is the key to enjoying a lifetime of good vision. The new EyeSmart Web site includes over 100 pages of new content, making it the essential guide for anyone who needs eye health information. Whether it's age-related eye diseases, eye injury prevention or eye infections, you can find it in one reliable place.

Take a peek at some of the new EyeSmart Web site features:

- **Your Eyes at Every Age**, an in-depth look at eye health from birth through the senior years, including visual changes that can occur during pregnancy.

- **Your Eyes in a High-Tech World**, providing valuable information for those who find themselves spending the majority of their time on computers, PDAs and other electronic devices.



New and expanded content provides the public with a comprehensive source for all eye health information in both English and Spanish on the EyeSmart™ Web site.

- Ongoing research shows that a diet high in certain nutrients may be linked to better eye health. **A Feast for the Eyes** provides essential and up-to-date information on choosing foods rich in eye-healthy nutrients and on supplements that may help with age-related eye diseases.

- **Ask an Eye M.D.**, the Academy's free public service, responds to people's selected questions, with replies posted on EyeSmart. In addition to recently answered questions posted, answers on all topics are available in a searchable archive.

To view all the new content and for more information about eye health, visit www.geteyesmart.org.

About the American Academy of Ophthalmology

The American Academy of Ophthalmology is the world's largest association of eye physicians and surgeons—Eye M.D.s—with more than 29,000 members worldwide. Eye health care is provided by the three "Os"—opticians, optometrists and ophthalmologists. It is the ophthalmologist, or Eye M.D., who can treat it all—eye diseases and injuries—and perform eye surgery. To find an Eye M.D. in your area, visit the Academy's Web site at www.aao.org.