

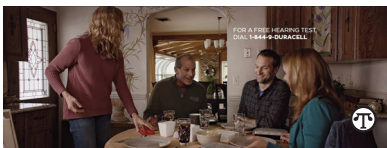


# Hear Better, Live Better

(NAPSA)—According to the Center for Hearing and Communication, over 48 million Americans suffer from hearing loss, more than those living with Parkinson's, epilepsy, Alzheimer's and diabetes combined. What's more, 80 percent of those over 65—some 23 million—don't seek treatment.

### The Problem

Untreated hearing loss can lead to isolation and depression, and recent research has found that those with even mild hearing loss are more likely to develop dementia.



**Now hear this: You can get a free hearing test over the phone.**

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### An Answer

To help people with hearing loss stay connected with their loved ones and not miss out on key moments in life, Duracell is partnering with The National Hearing Test to offer 50,000 free hearing tests by phone during May, National Better Hearing Month, at 1-844-9-Duracell (844-938-7223).

### An Inspiration

The company also created "Stay Connected," a film featuring the voice of award-winning actor and director John Slattery ("Spotlight," "Mad Men"), that tells the story of a father who slowly starts to slip into isolation due to his hearing impairment until he visits an audiologist and is fitted for a hearing aid.

### The Free Test

The quick and convenient over-the-phone hearing test, developed with funding from the National Institutes of Health, is scientifically validated and not for profit, and its results remain private to the user.

To take the free hearing test, call 1-844-9-Duracell (844-938-7223).

### Learn More

Further facts are at [www.Duracell.com/StayConnected](http://www.Duracell.com/StayConnected).