

Holiday Glamour

New Looks For The New Year

(NAPSA)—A new year can mean new styles—and a new you. According to celebrity makeup artist Jeanine Lobell, looking glamorous in 2005 is easy with just a few simple steps.

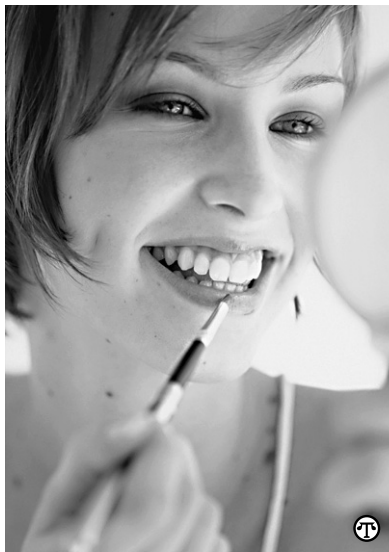
“Be bold this year and try new things,” she advises. “Glamour is in. So are bold colors with feminine touches. With a few helpful hints, these looks can be easy to pull off.”

In Lobell’s view, all you really need are a few “key items” and an understanding of how to balance your makeup. Her main tips:

- **Brushes**—Start fresh with new ones. “New, well-cared-for brushes will help your cosmetics last longer and make it easier to apply this year’s new vibrant colors,” Lobell says. And don’t forget to wash makeup brushes every four weeks or so for hygienic purposes.

- **Lips**—The number one tip for lips is a great red lipstick. “Red is bold and exciting,” Lobell says. “A classic red can actually carry you through the entire year. Just be sure that you don’t overdo your look.” In other words, creating glamour doesn’t necessarily mean wearing more lipstick.

- **Applying Makeup**—If you do go the red lipstick route, Lobell warns, your eyes should be more subtle. “If you highlight both eyes and lips, they compete against each other and you’ll look like you’re wearing too much makeup.”



A New Year’s makeover can be easy and inexpensive.

- **Smiles**—Lobell says one of the best ways to brighten your look is to brighten your smile. “It’s hard to pull off red lipstick or bold colors without bright teeth. I recommend Crest Whitestrips Premium to my celebrity clients. In just one week, they give you whiter teeth for up to a year.

“It can be easy for women to start the New Year with their best face forward,” says Lobell. “It just takes a brilliant lipstick, clean brushes and a more confident, beautiful white smile.”

For more information, visit www.whitestrips.com.