

Easy Elegance

Your Star-Quality Smile

(NAPSA)—You don't have to be a celebrity to look like you just stepped off the red carpet, a truth few know better than style guru Steven Cojocar.



The latest oral-care accessory.

Having seen his share of celebs from J. Lo to Nicole Kidman wow adoring photographers and other onlookers, Cojocar knows the secret for achieving star-quality style is all in the details. It starts with immaculate grooming. From eye-

brows and skincare to a perfect smile, award-winning looks can start from home. Some simple tips for star-quality style include:

- Go girly. Soften man-tailored looks with a lacy camisole under your jackets.

- Accent your curves with corset-like leather belt or gros-grain ribbons tied in a bow.
- Put on a happy face. A gorgeous, healthy smile is an important accessory: "We should all take a cue from Hollywood and put our smiles at the top of our fashion list," Cojocar says.

- Maintenance is key. Celebrity dentist Dr. Marc Lowenberg, who tends to the smiles of Hollywood A-listers, insists that whitening is only the first step for a bright smile. "Daily brushing and flossing are critical steps in the quest for a beautiful smile," he says.

Dr. Lowenberg suggests that the REACH® ACCESS™ Daily Flosser would be a key thing to try. With its ergonomic design, it makes flossing as easy as brushing. It has convenient, disposable, snap-on heads that hold shred-resistant floss. The toothbrush-style handle has comfortable, easy-to-hold grips and an angled neck to reach back teeth. It fits neatly into your toothbrush holder and comes in three fashion colors: aqua, raspberry and lime.

The flosser and refill packs, which range in price from \$2.69 to \$4.49, are available at mass, drug and food retailers. To learn more, see www.reachaccess.com.