

Professional Clean

(NAPSA)—It is recommended that people see their dentist or hygienist every six months for a cleaning. Now, thanks to the latest toothpaste development, consumers no longer have to wait six months for that professional clean feeling.



With baking soda and zinc, Complete Care toothpaste provides cleaning, whitening and freshening in one tube.

Two recommendations from dentists can help:

• Brush longer—Most people brush for less than 40 seconds. A good, solid brushing should take about two minutes.

• Baking soda—Nearly half of all dentists recommend their patients brush with baking soda or a baking soda toothpaste for healthy teeth and gums.

An example is Arm & Hammer Complete Care, which is formulated with ultra-refined, dentalgrade baking soda—a proven teethwhitening agent—plus zinc to help neutralize and eliminate odor for long-lasting breath protection.

To learn more about new Complete Care, visit the Web site at www.myoralcare.com.