

# GROOMING NEWS

## Tips For Looking Your Best Through Shaving

(NAPSA)—Looking your very best through shaving is more than just a stroke of luck. A wet shave with a razor helps loosen and remove the top layer of your skin cells. Doing so on a regular basis helps your skin retain its vitality and youthful appearance.

Remember, your skin, as well as your clothes, make an instant and important impression on the people with whom you associate daily. These tips, from the shaving specialists at Barbasol, are based on more than 80 years shaving expertise:

- Always use a sharp razor and a quality shaving cream such as Barbasol. Dull razors increase chances of skin irritation and a quality shaving cream will moisturize as well as lubricate your skin.

- A clean shave is an important sign of youth and vitality. Shaving refreshes your skin and makes you look and feel attractive and well groomed. The better you feel about yourself, the better image you often project to others.

- Pamper your skin occasionally. Soften your whiskers with a hot, damp towel. Wring the towel in hot water and press it over the contours of your face or legs for 30 seconds or so. It feels great, softens your hair and prepares it for shaving. The longer you give your face over to warm water, the easier your hair is to shave. And, if you keep hairs moist, it decreases the force you need to cut them.

- Avoid rubbing your face or legs when you dry them after shaving. Instead, use a soft, clean



**Give Yourself A Pat—Avoid rubbing your face after shaving. Instead, use a soft clean towel and gently pat your face dry.**

towel and gently pat your face or legs dry. Rubbing can irritate your freshly shaved skin and can also stretch your skin.

- Leave your face (or legs) slightly damp before you apply after-shaving products, such as a moisturizer. It will help keep your skin hydrated and supple.

- Treat your skin to aloe. Researchers believe that shaving cream that contains soothing Aloe Vera, such as Barbasol Thick and Rich Shaving Cream with Soothing Aloe, is a mild anesthetic that can relieve itching, swelling, and pain.

- Avoid shaving immediately after strenuous exercise. Wait at least 10 to 15 minutes. Exercising makes your pores open up as you sweat which makes your skin more sensitive and subject to irritation.

For more free shaving tips, visit [www.barbasol.com](http://www.barbasol.com).