

Renowned Celebrity Wedding Photojournalist Denis Reggie Shares Tips For Achieving A Picture Perfect Wedding Day

(NAPSA)—Not only is it one of the most important days of your life, but your wedding day is also one of the most photographed events you'll ever encounter. The pictures last a lifetime, so how you choose to capture the moments as they unfold is just as important as deciding on the perfect dress and flowers for your big day.

Nationally renowned celebrity and society wedding photographer Denis Reggie—whose client roster boasts the weddings of John F. Kennedy Jr. to Carolyn Bessette, “ER’s” Noah Wyle, famed designer Vera Wang and Karenna Gore, among others—understands all the details and nuances of wedding planning. He has been hailed as “the great wedding photographer of our day” by *Town & Country* magazine and shares a few simple tips to make your day picture perfect:

- **Start at the very beginning.** Keep in mind that the photographer you choose for your wedding is responsible for documenting one of the most special days of your life. *Before* you begin thinking about how you will look in the photos, be sure to hire a photographer who is well-recommended and someone who eases your nerves.

- **Stay true to yourself.** Your makeup should be as natural as possible on your wedding day. For best results, stick to an enhanced version of your everyday self, and *never* use a makeup artist that you haven't tested out beforehand.

- **Use the buddy system.** Assign one of your attendants to be your on-site beauty assistant, and plan to touch up both hair and makeup midway through the event to keep your look fresh.

- **Remember that timing is everything.** *When* you take your pictures is just as important as *where*. Save the formal group shots for immediately following the ceremony—emotions and excitement are at their highest and expressions are clearly from the heart.

- **Avoid a color war.** Color plays a major role in wedding photographs—everything from the flowers to the bridesmaids' dresses



Achieving a beautiful, white smile for your wedding day is easy with the help of Crest Whitestrips. They really do work and will help make your special day picture perfect.

to the mother of the bride will be photographed together at least once during the day. Inform everyone of the color scheme early on to avoid major clashes. It's not necessary to match, but blending and complementary hues will make your photos more beautiful.

- **Smile pretty for the camera.** Everyone loves a gorgeous, bright smile. New at-home technology from Crest Whitestrips means you can have a white, sparkling smile in just two weeks...and it *does* make a world of difference in the photos.

- **Have a blast!** Whomever you've chosen to photograph your big day, just try to relax, enjoy and forget the camera—the photos will turn out unmistakably natural and undoubtedly beautiful.

Even if you're not able to enlist the expertise of wedding photojournalist Denis Reggie to document your wedding day, you can follow his guidelines to making it picture perfect.

Staying comfortable and relaxed is key to producing the photos you desire. According to Reggie, “A beautiful, white smile starts you off on the right foot by putting you at ease in front of the camera.”