

# INGENIOUS IDEAS DEPT.

## Foaming Hand Soaps Appeal to Everyone

(NAPSA)—There is a new generation of high-tech, instant-foam hand soap dispensers that have won over U.S. consumers. The new foaming hand soaps help you wash your hands even cleaner.

The foaming hand soaps appeal to parents by helping get children to wash their hands more often and with greater thoroughness. The soaps wash thoroughly, rinse quickly, and feel rich and creamy.

The new soaps came along at just the right time. According to a survey by the American Society for Microbiology (ASM), at least one-third of Americans forget the single best piece of infection control advice: washing your hands after you go to the bathroom.

According to the ASM, it is important to wash hands before and after handling food products, after handling pets, before eating, and when sick, or when around people who are sick. Despite the common belief that cold germs are spread through sneezing and coughing, most germ transmission comes from hand-to-hand contact and transfer of germs.

Airspray International was the first to develop the innovative foaming dispensers now used by the world's leading consumer product companies. These proven "engines" allow a precise mixture of liquid and air with a single stroke of a smooth-action button,



**Foaming soap dispenser can make hand washing easier and more fun.**

but without using chemical propellants.

Some of the biggest names in personal care products are committed to this new packaging technology. The first foaming hand soap was produced by Dial Corp., and marketed as "Dial Complete." Johnson & Johnson has introduced two hand soap products, "Johnson's Kids Foam Blaster Hand Soap" and "Harry Potter Foaming Red Cherry." More foaming hand soap products are on the way.

The pumps are also being used in products ranging from sunless tanners to baby shampoo.

For more information on foaming soaps or tips on handwashing, visit [www.airspray.net](http://www.airspray.net), [www.washup.org](http://www.washup.org), or [www.completehandwashing.com](http://www.completehandwashing.com).