

“Smooth Operator” Grooming Tips

(NAPSA)—Tom Cruise is one... So are Denzel Washington, Jason Sehorn and David Bowie. What do these guys have in common? Each is a “smooth operator”—a confident, articulate, charismatic guy who also happens to look good.

But what about the rest of us? Is there any hope? Gillette, the grooming authority that has been helping men look their best for more than 100 years, offers the following simple suggestions for guys who want to at least look the part.

The Cornerstone of Good Grooming

A smooth, clean-shaven face is an essential prerequisite for being a “smooth operator.” Because a great shave starts with skin that is ready and ends with skin that is protected, look for pre- and post-shave products designed for the individual skin care needs of men. Two to try: Gillette Series Shave Gel with skin comfort ingredients for a smooth, hassle-free shave and Gillette Series After-Shave Moisturizing Lotion to help restore skin to a healthy balance after shaving.

As for the choice of razor, Gillette MACH3Turbo’s Anti-Friction blades glide through beard hairs with less resistance than any other blade, delivering the closest, most comfortable shave even when shaving against the grain—perfect for those “smooth operators” who stand out in the crowd precisely by “going against the grain” of what everyone else is doing.

Hair Apparent

A “smooth operator’s” hair can make or break his look. Whether



your hair is Samson-thick or “going, going...” spending that extra ten bucks for a great cut will pay off. Don’t forget to use a gentle shampoo and to condition your locks regularly. Go easy on the styling gel or mousse; your goal should be a natural look that is easily maintained.

Never Let Them See You Sweat

A “smooth operator” who is protected from perspiration, can handle virtually any situation with ease. Try new Gillette Series Power Stripe anti-perspirant and deodorant, with a breakthrough odor control system concentrated in a distinct blue stripe. Which-ever product you choose, make sure that it goes on clear with no residue.

Follow these suggestions and—even if you don’t yet have all the attributes of the classic “smooth operator”—you can be assured that you have the all-important look.