# AMERICA'S HEALTHSTYLES

### **Germs Make Americans Squirm**

(NAPSA)—A recent survey has lifted the lid on America's bathroom habits to reveal intriguing secrets.

# How Private is the "Private Room"?



• 44 percent of those surveyed admit to snooping in other people's medicine cabinets

• 3 percent of those who snoop

have been caught

#### A Bathroom...or is it?



• 92 percent of people surveyed read in the bathroom

• 48 percent talk on the phone

• Others admit to balancing their

checkbook, meditating or eating

Avoiding Germs in Public

## Avoiding Germs in Public Bathrooms

• 41 percent of people flush

with their shoe

- 60 percent use the "hovering" technique—they never sit down and don't touch a thing
  - 27 percent avoid going all together



# Concerned about Germs?

• 80 percent of respondents are concerned about germs

in all bathrooms

• 90 percent use antibacterial products for extra protection

## The Age-Old Question: Under or Over?

• 63 percent of Americans prefer rolling the toilet tissue over.

The Quilted Northern Bathroom Confidential survey was conducted by Impulse Research Corporation and commissioned by Georgia-Pacific to celebrate the launch of new Quilted Northern Fresh & Moist Wipes, an antibacterial moist wipe designed as a supplement to dry toilet tissue.