

FashionFORECAST

Secrets To Achieving Red Carpet Looks

(NAPSA)—The clothes worn by the stars at celebrity award ceremonies have become synonymous with fashion and glamour. In fact, *who wore what* has become almost as important as *who won what* on award nights. Often times, however, the story behind the glitz of the evening belongs not to the contenders and presenters, but to the stylists who've dedicated countless hours to ensure their celebrity clients dazzle.

Because what stars wear often dictate the trends for the season's hottest looks, who better to identify which will endure and which to ignore for spring than celebrity stylist Jessica Paster. With a client roster that includes Minnie Driver, Hilary Swank, Cate Blanchett, Kim Basinger and Charlize Theron, Paster has been dressing the stars for years. This year she sees five trends to look out for:

- **Simplicity reigns.** Forget about eccentric gowns in loud colors, outrageous hats and oversized jewelry. Lines are simple, smooth and clean. Look for A-line princess dresses to be the evening's hits and expect women to show a little more skin—bare shoulders and backs with classy wraps to accentuate.

- **Classic is always classy.** Vintage jewelry takes charge as stars reach for antique accessories to complement simple looks. Expect a lot of long earrings and beautiful straight jewelry with classic designs reminiscent of the 30s and 40s.

- **Picture-perfect smiles abound as the ideal accessory.** No celebrity would dare walk down the red carpet without ensuring that those beautiful pearly whites look their best for the flashing cameras. A great way to whiten and brighten for the most dazzling smile is using new Crest Whitestrips.

- **Understated colors speak volumes.** Black—the simplest and classiest of colors—will be everywhere both on its own and mixed with white. Soft shades such as powder blue and pretty pastels like corals, pinks and lavenders also keep bold colors at bay.

- **Natural beauty shines.** Makeup and hair is natural this year. On the face, soft lips are in, and make-up will be subtle in both color and application. For the hair, deliberate “put together” styles dwindle, yet an element of fun shows in the finished product.



Although you may never be nominated for best director or asked to present the award for best actor, by tapping into this year's celebrity style trends, you're sure to make a dazzling impression all your own.

Expect lots of curls and hair to be up and off the face.

Even without the help of a top-notch celebrity stylist, achieving star-studded elegance this spring is still possible. According to Paster, keeping things simple and investing in the right accessories is the real trick. Three must-haves are a great pair of shoes, an eye-catching evening bag and a great, white smile! “We’ve been hearing a lot about beautiful white teeth—which really is the best accessory you can have,” says Paster. “Diamonds can sparkle, but not as much as a great smile.”

Achieving that Oscar-winning smile is now easy and affordable with Crest Whitestrips—a tooth whitening system that provides noticeable results in just 14 days. How it works is simple: the system uses clear, flexible strips coated with hydrogen peroxide whitening gel (the same enamel-safe ingredient that dentists use) on one side that adhere directly to the “smile” teeth—those visible to others when smiling. The strips are worn twice a day for 30-minutes at a time and can help whiten smiles during everyday activities. Crest Whitestrips is currently available online at www.whitestrips.com and will be sold at mass/food/drugstores nationwide beginning May 2001.