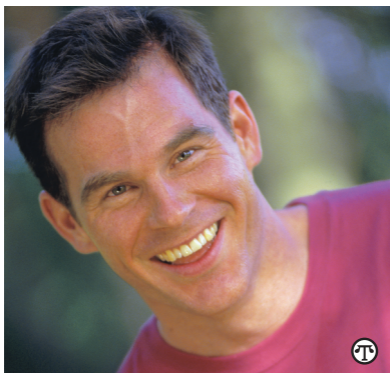




## Clean And Simple

(NAPSA)—Valuing both efficacy and simplicity, many men seek grooming products that maximize benefits without compromising quality. In fact, according to research by Ipsos, 78 percent of men agree that they prefer a routine to be as simple as possible.

To meet that need and help men save both time and space, Kiehl's Since 1851 has added a sulfate-free, silicone-free and paraben-free formula to its men's line that cleans both hair and body with a foaming lather designed to leave men feeling clean and energized, after using only one product.



**When it comes to looking good, many men say simple is smart.**

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Kiehl's new Body Fuel All-In-One Energizing Wash features a refreshing scent along with caffeine, zinc, menthol, and vitamins C and E.

It gently removes excess oil, perspiration and impurities to give tired-looking skin a fresher, healthier appearance and a smooth, energized, cooled feeling while enhancing the overall softness and manageability of hair.

It makes a great gift for yourself or any man you care about and can be found in Kiehl's free-standing stores and select specialty retailers, at [www.kiehls.com/Body-Fuel](http://www.kiehls.com/Body-Fuel) or by calling (800) KIEHLS-2.