

Beauty Tips

Restoring Radiance Dulled By Harsh Winter Weather

(NAPSA)—Women are no longer content to let their skin fade to grey along with the winter sky.

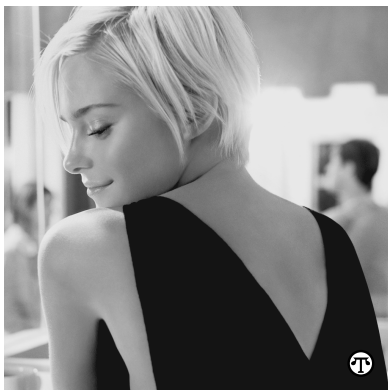
While the colder weather signifies a dull, grey season, skin doesn't have to mirror the elements.

It might seem that the obvious solution is to use a self-tanner but not all self-tanners are alike. Products that promote a dark tan—that looks as if you're faking a snow season vacation—tend to come off as unnatural looking.

For example, Clarins just introduced Radiance-Plus Self-Tanning Body Lotion: a daily, intensive moisturizer that makes skin shimmer with a golden glow. Known for the natural looking tan their self-tanning products provide, Clarins designed this lotion with tiny mother-of-pearl particles that impart a soft sheen as it hydrates dry, winter skin.

What women really want is a beauty product that provides a more subtle, healthy-looking glow. Beauty companies have begun to respond to this desire by offering new products that are a hybrid of moisturizers and self-tanners.

Ingredients used in traditional self-tanners can unfortunately be quite drying. When used during harsh winter weather, they can irritate and roughen tender skin. Fortunately, with the right care from these new beauty innovations, skin can remain as radiant as a summer day and retain dewy moisture.



The right moisturizing products can restore radiance to skin dulled by harsh weather.

It's not just the skin on your body that can fade away in colder weather. Radiance-Plus Self-Tanning Cream-Gel for the face has a lighter-weight, fresh texture that subtly tans the skin and nourishes with a vitamin fortified boost.

Whether you curl up with a good book by the fire or hike the snowy trails, your skin is exposed to the damaging effects of light, dehydration and pollution in the colder months ahead. So, choose beauty products that can enhance rather than torment your skin. There's no need to forego essential hydrating to get a hint of color this winter. Moisturizers with buildable self-tanners make a sun-kissed look possible even on the snowiest day.