

GIFT IDEAS

Shine A Light On Looking Good

(NAPS)—Ever considered an aesthetic treatment like Botox or laser hair removal, but were nervous because you didn't know what to expect? A great way to enjoy cosmetic treatments and build your confidence is to go with a friend. Just like shopping, working out or dieting, it's always better with a buddy.

Men and women are increasingly turning to non-invasive services to help them look and feel their best. According to the American Society for Dermatologic Surgery, over 1.5 million laser facial procedures and about half a million laser hair removal treatments are performed per year. Still, going by yourself could seem daunting.

An Expert Opinion

According to an article in *The Journal of Clinical and Aesthetic Dermatology* non-invasive skin rejuvenation and laser hair removal are perhaps the two most popular laser procedures. In fact, an intense pulsed light (IPL) laser can treat both superficial vascular and melanocytic lesions, generate collagen stimulation, and affect hair removal.

Personal Advice

Whether it involves skin rejuvenation (like skin tightening and photofacial), body shaping (like fat melting and cellulite reduction) or laser hair removal treatments, having someone to schedule appointments with and brag about results to, makes the journey more enjoyable and eventful.

Speaking from personal experience, Gail Brooks began treatments at American Laser Skincare and her daughter quickly followed suit. "It made me feel great, it's a wonderful way to boost my self-confidence and it made me feel younger," Brooks says. So much so, that she began to try other services, such as microdermabrasion, glycolic peels, and even laser fat melting. Zerona, an FDA cleared treatment for removing fat, has been clinically proven to reduce an average of 3.5" of body circumference in two weeks. "People should try Zerona for health reasons, such as high cholesterol," Brooks says. I never would have believed it would work to that degree." (American Laser Skincare and Zerona's manufacturer, Erchonia,



You can give someone you care about the gift of being happy with what she sees whenever she looks in the mirror.

do not claim any cholesterol reduction benefit as a treatment outcome, nor has the FDA validated its effectiveness in that regard.)

Loving how her treatments made her feel, she encouraged her daughter, Kristi Falkenhagen to try them. "I have extremely oily skin and deal with adult acne," states Falkenhagen, "so skin treatments like microdermabrasion have helped tremendously." She says that she is also experiencing dramatic results with laser hair removal.

Brooks and Falkenhagen enjoy doing everything together, and sharing their experience at American Laser Skincare has brought them even closer. Falkenhagen says, "My mom and I are really close, so going through treatments together as a team has made the experience and the results even more enjoyable." Brooks adds that if you are looking to delight someone for Mother's Day, birthdays, anniversaries or graduation, "treatment packages or gift cards to American Laser Skincare are like giving a gift of beauty."

Dr. Paul Flashner, Chief Medical Director for American Laser Skincare, says the company's certified skincare professionals are trained to deliver the most effective treatment. "Our team is dedicated to helping clients be the very best version of themselves."

Learn More

For further information or to see what laser treatments can do for you, go to www.americanlaser.com or call (877) 252-8922.