

HEALTH NEWS

Treating Joint Pain Naturally

(NAPSA)—A natural ingredient used in skin care may be the key to treating joint pain.

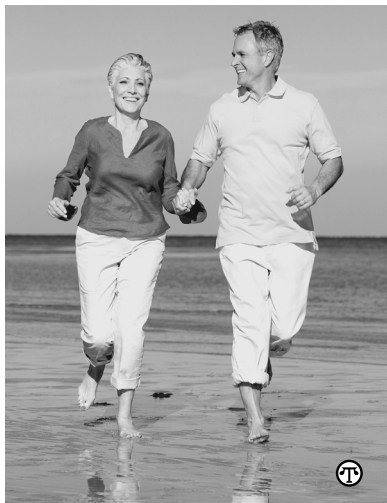
A recent study found that an oral supplement with an active ingredient from the pit of the shea fruit—which contains one of the most powerful inflammation fighters of any known plant—provided an unprecedented reduction in cartilage deterioration for a natural product.

Cartilage deterioration and inflammation are leading causes of the joint pain that afflicts millions of Americans. In fact, the Arthritis Foundation reports that arthritis—one of the more severe causes of joint pain—affects 46 million adults.

“We looked at the effects of a supplement called FlexNow Joint Formula® on joint pain,” explains Phillip Cheras, Ph.D., lead researcher for the Australian Centre for Complementary Medicine, Education and Research study. “We found that its active ingredient—shea extract—provides significant reductions in cartilage deterioration, joint inflammation and joint pain. It treats the cause of achy joints, not just the symptoms.”

What makes the study particularly important is that until recently, glucosamine supplements were thought to be the most effective way to treat many forms of joint pain. But according to the study, FlexNow Joint Formula provided a 44 percent greater reduction in cartilage deterioration than glucosamine, as reported in a separate study for glucosamine.

“The clinical study findings help explain why so many people



An oral supplement with an active ingredient from the pit of the shea fruit might be the most effective way to treat joint pain.

tell us that the supplement is such an effective method for curbing their aching joints—it treats the causes of their pain, not just the symptoms,” says Dr. Cheras.

According to a study by Raymond Gaeta, M.D., director of pain management services at Stanford Hospital and Clinics at Stanford University, the vast majority of joint pain sufferers surveyed were taking over-the-counter drugs to treat their discomfort.

Dr. Cheras believes the new findings could give many a reason to switch to a natural remedy.

“The supplement could allow people with joint pain to once again lead active lives, naturally,” he says.

For more information, visit www.flexnow.us.