

Health Bulletin



Treating Joint Discomfort

(NAPSA)—A natural approach to dealing with joint discomfort could be just what the doctor ordered. Studies have shown that botanical components, called triterpenes, from the shea nut help relieve inflammation—a major cause of joint stiffness.

Experts say the natural triterpenes differ from glucosamine, MSM and other active ingredients commonly tried for joint discomfort in that triterpenes actually stimulate joint health, while other ingredients simply help lubricate joints or mask symptoms.

Millions of Americans suffer from some sort of joint problems, with more than half of them having chronic or recurrent symptoms daily, according to a recent Stanford University Medical Center poll conducted with ABC News and USA Today.

“Joint discomfort, which affects about 40 million people, can be caused by a number of factors, a sports-related or other type of injury, obesity and illness,” says Leonard P. Smith, CEO and president of BSP Pharma Inc. “However, a general underlying problem is inflammation. That’s why the findings on the triterpenes are significant.”

Reducing Joint Discomfort

You can find the shea nut triterpenes in a new dietary supplement called FlexNow™ Joint Formula. Its active ingredient, SheaFlex 75™, is concentrated



Reducing inflammation naturally can be key to fighting joint discomfort.

from shea nut triterpenes. The product was one of only seven dietary supplement products accepted by the FDA in 2004 as meeting all of the safety and toxicology requirements under the Dietary Supplement Health and Education Act. It also guarantees a full refund—including postage—if your joint discomfort isn’t completely relieved in 30 days.

The supplement is made available by the same team that was instrumental in bringing Beano® and Lactaid® to market, and is backed by pharmacological and clinical research conducted by BSP Pharma, the supplement’s developer and marketer.

You can learn more about relieving joint discomfort by talking with your doctor. For product information, visit www.FlexNow.us or call 1-877-778-1212.