

NEWS

OF NUTRITION

## Keeping Pace With An Active Lifestyle

(NAPSA)—A growing number of people who want to stay active and maintain their peak performance are turning to dietary supplements as a way to get the nutrients they need to enhance vitality and well-being.

Dietary supplements have become big business with consumers, who spend approximately \$7 billion a year on them. Unfortunately, many consumers are overwhelmed by the wide array of products available and may have difficulty selecting a quality supplement. Clinical research supporting product claims is key to making an informed choice and can be obtained by calling the manufacturer's 800 number or visiting their Web site.

One new product that answers the call for quality is Ginsana Gold Blend®, created by experts and the only supplement clinically proven to increase vitality and reduce fatigue. Ginsana Gold Blend is marketed by Pharmaton Natural Health Products, a respected worldwide company with

more than 40 years of dedication to wellness.

The exclusive formula in Ginsana Gold Blend combines high levels of B-vitamins, special concentrations of vitamins A, C, D and E, plus minerals such as calcium, iron, phosphorous, magnesium, zinc, copper and manganese—essential nutrients your body needs. In addition, it contains G115® Ginseng, a unique ginseng extract. Ginseng helps oxygen absorption and also can help increase resistance to the effects of stress.

Dean DiMaria, general manager of Boehringer Ingelheim Consumer Healthcare Products, which includes Pharmaton, comments: "Every day we are faced with additional challenges that keep us working harder and moving faster. We are pleased that Ginsana Gold Blend offers a safe and effective solution that can help to reduce fatigue and help your body adjust to the effects of stress."

To learn more, visit the Web site at [www.Ginsanagold.com](http://www.Ginsanagold.com) or call toll-free, 1-800-451-6688.