



WOMEN'S HEALTH

Finding Support For Women With Metastatic Breast Cancer

(NAPSA)—Facing a diagnosis of breast cancer can be terrifying for any woman. And that fear is compounded when the diagnosis is metastatic breast cancer—cancer that has spread beyond the breast. While there is no cure for metastatic breast cancer, it is treatable and today, more and more women are living longer, fuller lives with the disease.

Still many women with metastatic breast cancer can feel isolated and neglected by a lack of information geared toward the unique issues they face. They are not alone: In 2007, approximately 155,000 women in the United States were living with metastatic breast cancer and by 2011, that number is expected to increase to nearly 162,000¹.

“Women living with metastatic disease have different psychosocial and medical concerns than women with other types of breast cancer,” said Jean Sachs, CEO of Living Beyond Breast Cancer, a breast cancer organization that assists women at all stages of diagnosis, treatment and recovery. “She may not relate to the term ‘survivor.’ For women with metastatic breast cancer, the goal of treatment is to keep the disease under control for as long as possible while trying to enjoy the



the many
faces
of breast cancer



The medical community and support organizations are turning their attention toward women living with metastatic breast cancer and offering their support.

best possible quality of life.”

Thankfully, the medical community and support organizations are turning their attention toward women living with metastatic breast cancer and offering their support.

“What a woman needs to know once she’s been diagnosed with metastatic disease is that there are other people like her,” said Ms. Sachs. “New programs and resources are cropping up to fill the information gap and provide critical support to patients and their loved ones. Programs like the *Many Faces of Breast Cancer* allow women to meet others who are facing the same issues they are, while learning more about living with this disease.”

The *Many Faces of Breast Cancer* is an educational initiative that

addresses the critical concerns of both the survivor community, including those with metastatic breast cancer disease. Sponsored by AstraZeneca, in partnership with cancer centers and breast cancer organizations nationwide, the *Many Faces of Breast Cancer* is connecting women with leading medical experts to address their unique needs. Through educational programs and events, these women and their loved ones are empowered with new information about breast cancer, treatment options, nutrition and diet, methods to help them cope with the disease, and more. Equally as important, the program connects these women with other local women living with metastatic disease.

The *Many Faces of Breast Cancer* is expanding its reach online, offering information, links, downloadable video and audio talks with leading breast cancer specialists and organizations, and announcements about upcoming educational events. To learn more about the *Many Faces of Breast Cancer*, visit www.Facebook.com/ManyFacesofBreastCancer. For information and support services for women with metastatic breast cancer, visit Living Beyond Breast Cancer at www.lbbc.org.

