

NEWS

OF WOMEN

Feeling Feminine

(NAPSA)—What makes a woman feel desirable? According to a new study, it has a lot to do with how comfortable the woman is with her body.

The study reveals that feeling less self-conscious about feminine odor, among other factors, often has a powerful and positive influence.

Fortunately, there are steps women can take. Using feminine hygiene products is an immediate action that can help women combat feminine odor.

“With the introduction of products like cloths and washes, it’s easier now than ever before for women to use these kinds of products discreetly and to feel more comfortable using them,” says Sherrie Scott, RN.

Beyond using feminine hygiene products, there are some important measures that women should take to improve their self-confidence. “The first step a woman should take to overcome any negative feelings about feminine odor is to talk with a gynecologist,”



Feminine hygiene products may help women feel more comfortable with their bodies.

Scott says. “Many women may feel awkward about bringing this up, but it’s a topic that doctors are quite familiar with and can address with any patient.”

Keeping the area clean and dry will also aid in controlling feminine odor. For more information about the self-image study commissioned by Summer’s Eve or for tips on improving self-image, visit the Web site at www.SummersEve.com.