

Women's Health

Television Explores Important Women's Health Issue

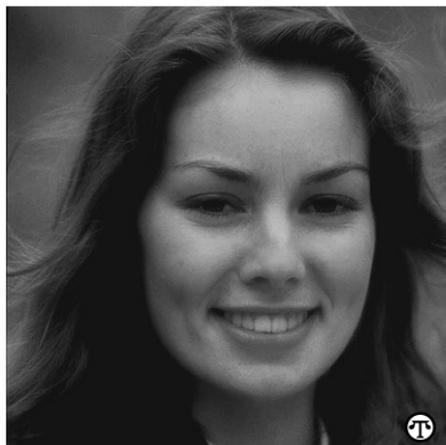
(NAPSA)—Many of the most important issues and topics related to America's health and well-being are explored on the "Healthy Solutions" series, which airs as paid programming on CNBC. The nationally televised half-hour program is hosted by Emmy Award-Winner, Mariette Hartley. A recent segment, titled, "Women's Health: Options in Feminine Hygiene," investigated how P & G's *Always* brand set out to improve women's options.

The Problem

Many women find that their current regular pad, typically designed by pad manufacturers to fit a size-6 woman, does not provide adequate protection. "For many women, it's most embarrassing to be in a social situation and find they have leaking or notice blood on their clothing," states Dr. Lona R. Sasser, DO. "For some women who have very heavy periods, it can even limit their social activities. The most important thing is to be adequately protected." *Always* recognized this need and set its sights on changing the game.

A Solution

Through research, testing, and technology, as well as an in-depth understanding of all women, the company developed a complete line of maximum protection prod-



Women's options in feminine protection are changing and improving.

ucts. They're longer and wider, providing 50 percent more coverage versus a regular pad. They reflect the reality that this natural, healthy process can be a positive one for all women.

Learn More

You can learn more online at www.always.com.

The company is listed on the NYSE under the symbol PG. You can visit it at www.pandg.com.

Since 1997, "Healthy Solutions" has become an established leader in the production and distribution of health care-related television and Web content. It can be found at www.healthysolutions.tv.