

Step Aside Super Models

Win A Chance-Of-A-Lifetime To Shine In The Fashion Spotlight

(NAPSA)—Are you a woman who might like to take advantage of a chance-of-a-lifetime opportunity to turn the fashion runway into the “real way”? Ten remarkable women will be chosen to model at Mercedes-Benz Fashion Week, one of the world’s top fashion shows in New York City this September at the 2nd annual ORTHO EVRA® Every Woman Fashion Show. Women from ages 18-45 have the opportunity from today until June 30, 2003 to nominate themselves or be nominated by another person.

Last year, a swordfish captain, a policewoman and a community leader were among the ORTHO EVRA Every Woman Models who stole the spotlight. “Walking down the runway as an ORTHO EVRA Every Woman model was an incredible experience, because I was being recognized for my achievements, not my appearance,” said Linda Brumfield, who serves on the Chicago police force. “I was so proud to be selected from such an amazing group of women, and I encourage other women to enter.”

The ORTHO EVRA Every Woman Fashion Show expands the definition of traditional runway-model beauty to include a woman’s inner-strength and individuality. “We listened to real women and developed ORTHO EVRA in response to their desire for simple, effective birth control that they don’t have to think about every day. Just as the weekly birth control patch was created to meet the needs of real women, the ORTHO EVRA Fashion Show is the first Mercedes-Benz Fashion Week program designed for real women,” said Cheryl Callan, Group Director, Consumer Marketing from Ortho-McNeil Pharmaceutical, Inc., maker of ORTHO EVRA. The fashion show is being produced in



**Step Aside Super Models—
Win A Chance-Of-A-Lifetime To
Shine In The Fashion Spotlight—
The head-turners at New York-
Mercedes-Benz Fashion Week
won’t be the starlets in the front
row but the real women rocking
the runway.**

partnership with the Esteemed Woman Foundation, a non-profit organization created to empower women of all ages and backgrounds to build and maintain a healthy sense of self-worth. Visit it at www.esteemedwoman.com.

To enter online, go to www.everywomanfashion.com and complete an entry form; write an essay in 100 words or less why you or who you are nominating should be an ORTHO EVRA Every Woman Model; submit a picture of the nominee; and click on “I agree to Official Rules.” To enter by mail, hand-print name, address, city, state, zip code, day and evening phone numbers, occupation, age, picture of nominee and essay. Mail submission to ORTHO EVRA Every Woman Model Search Contest, P.O. Box 812420, Chicago, IL 60681-2420. Mail-in entries must be post-marked by 6/30/03, and received by 7/7/03.



Note to Editors: ORTHO EVRA is indicated for the prevention of pregnancy. ORTHO EVRA is not for everyone. Women should speak with their health care professional about which birth control method is right for them.

The contraceptive patch contains hormones similar to those in birth control pills. Hormonal contraceptives are not for everybody. Most side effects of the contraceptive patch are not serious and those that are, occur infrequently. Serious risks, which can be life-threatening, include blood clots, stroke or heart attacks and are increased if you smoke cigarettes. Cigarette smoking increases the risk of serious cardiovascular side effects, especially if you are over 35. Women who use hormonal contraceptives are strongly advised not to smoke. Some women should not use the contraceptive patch, including women who have blood clots, certain cancers, a history of heart attack or stroke, as well as those who are or may be pregnant. The contraceptive patch does not protect against HIV or other sexually transmitted diseases.