

WOMEN'S HEALTH TRENDS

Impatient Patients Seek Fast Relief

(NAPSA)—While patience has been described as a virtue, a new survey shows that a little impatience can be a good thing when it comes to seeking treatment and getting fast symptom relief.

The survey sponsored by the MONISTAT® 1 Combination Pack uncovered information about how women feel when it comes to fast relief and access to treatment, as well as their role in the patient-doctor relationship.

“Modern living has put all kinds of pressures on women,” said Wayne Sotile, Ph.D., who along with his wife Mary Sotile, M.A., has written *Beat Stress Together*. “Those pressures have made women seek more control in their relationships with their doctors and to seek products which make them feel better immediately.”

One product that offers fast relief of annoying symptoms is the MONISTAT® 1 Combination Pack. It is the only over-the-counter one-day vaginal yeast infection treatment with a separate tube of cream that starts to relieve external symptoms immediately.

Among the key findings of the survey:

I'm Too Busy To Be Sick!

Many women stated that they'd actually tolerate uncomfortable medical symptoms because they could not take the time to go to the doctor. More than half (54 percent) said that at least two times a year, they'd put off a visit to the doctor they knew they needed to make.



Today's busy women prefer time-saving medicinal solutions and products that offer fast relief of uncomfortable medical symptoms.

Doctor, Doctor, Give Me The Facts!

Seventy-eight percent preferred a physician who gives them the information they need to make decisions about various treatment options now and in the future. Forty percent of women surveyed also stated it was important to get information from the Internet or another source that helps them decide on an immediate course of action.

I Want To Feel Better Now!

Seventy-nine percent said it was important to have fast symptom relief. Thirty-six percent said it was very important to have access to over-the-counter products.

To see if you are an “impatient patient,” to get ideas from the Sotiles to manage stress or to learn more about the MONISTAT® 1 Combination Pack, visit www.fastsymptomrelief.com.