

Making Life More Fun

Off-Road Riding Becomes More Connected

(NAPSA)—Good news for powersports enthusiasts: Infotainment features from the auto industry are now being customized for off-road! The new enhanced riding experience connects drivers not only to their vehicle, but to their passengers, other drivers, and friends and family back home.

The Problem

Off-road riding is intended to be a social experience, as most off-road enthusiasts ride with a passenger or in a group. But the reality is that riding is often disconnected.

Being strapped into a vehicle with a helmet makes it difficult to communicate with others; having multiple gadgets such as a GoPro, GPS and a smartphone is cumbersome; and capturing ride memories to share is challenging—often requiring multiple steps, including getting out of the vehicle, remembering to turn the GoPro on, and taking your gloves off to use touch interfaces.

Technology Rides To The Rescue

Now, there's a unique solution that combines a mobile phone app and an intuitive, glove-touch, weather-resistant, in-dash, 7-in. display.

Known as RIDE COMMAND, the system is available as an accessory for select Polaris RZR vehicles and is standard on the RZR XP 1000 EPS Velocity Blue Limited Edition. With the app, you can map rides in advance and transfer waypoints from your phone to the display via Bluetooth. You can also track where the group is without needing to actually see them—or to hang in their dust trail. This not only helps keep you and other riders from getting lost, it enhances everyone's overall experience by letting you leave more space between vehicles. The app will even alert you when friends are close by, and you can track and share your ride stats directly to your social feed.



Getting away from it all on an off-road vehicle can be even more fun when you can be sociable with your passengers and riding buddies.

There's also seamless device control in one spot. Get text and call notifications right on the screen for easier viewing. Listen to music either through Bluetooth or an AM/FM radio, also on the display. To help you communicate with your passengers, there's an accessory Sena headset connected via Bluetooth. Loading, unloading and traversing obstacles is easier as the display integrates with standard front- and rear-wired cameras.

Along with being available for select RZR vehicles, the technology is also available on the Indian Chieftain and Indian Roadmaster, and enables fleet-management capabilities in Polaris' GEM line of electric vehicles.

More Fun On Your Off-Road

Once you've got your vehicle all kitted out, you may care to consider these five other ways to add to your riding enjoyment:

- Join an ATV club.
- Take lots of photos of your rides and at events.
- Put a video camera on your helmet for a different perspective on your rides.
- Try a trail exchange. Ask family and friends to recommend trails you haven't tried.
- Take the latest off-road vehicle models for a test ride to see all the new technology available.

Learn More

For further facts, visit www.polaris.com.