

MAKING LIFE MORE FUN

Hybrid Scrapbooking *Mixing Trends Of Past And Present*

(NAPSA)—Similar to modern fashion, which blends together old and new designs, scrapbookers are embracing “hybrid” scrapbooking to capture memories like never before. Hybrid scrapbooking, the combination of long-established and modern scrapbooking techniques, has become the latest craze in the memory-making business.

Trusty materials such as paper, glue and scissors may have been the traditional scrapbooking enthusiast’s best friend—but, like the old adage says, make new friends and keep the old! Similar to mixing vintage pearls with a black mini to create an ensemble that spans decades, your scrapbooking “outfit” will also benefit from such a fusion.

Xyron, a leader in the craft and hobby industry, is an innovator in the development of new products targeted to consumers who want a faster, easier way to connect the past, present and future. Products such as the handheld Xyron Design Runner offer unparalleled options for personalizing scrapbook pages and other projects. Without wires or a computer connection, this product allows paper scrappers to print a variety of fonts, WordArt and borders directly onto any project with impeccable precision. For digital scrapbookers wanting to incorporate more dimension into their pages, die-cut machines like the Xyron Wishblade are designed to connect directly to your computer and allow you to create, select and cut any word, phrase or design you want with the click of a mouse!

Follow the tips below to create one-of-a-kind hybrid projects, including:

• **Custom Gift Wrap and Holiday Decor**—Utilize the



handheld Xyron Design Runner for printing words, monograms or designs onto ribbon, ornaments or cards for birthdays, holidays and other important occasions!

• **Photo Magnets and Frames**—Digitally crop your pictures to fit into custom frames created with digital die-cut machines such as Xyron’s Personal Cutting System. Or convert family pictures, favorite phrases or children’s artwork into unique magnets with a multiuse Xyron Creative Station.

• **Decorative Labels**—Labels aren’t just for file folders and return addresses anymore. Add your own brand to beer and wine bottles, CDs, storage containers and more using scrapbooking adhesives, laminates and magnets!

Just like fashion, scrapbooking continues to evolve and experiment with the newest styles, designs and colors; however, hybrid scrapbooking proves that digital techniques can be embraced without abandoning the tools that put scrapbooking on the map. Suddenly, being trendy doesn’t have to mean buying a new wardrobe.

Visit www.xyron.com for more tips and product information.