

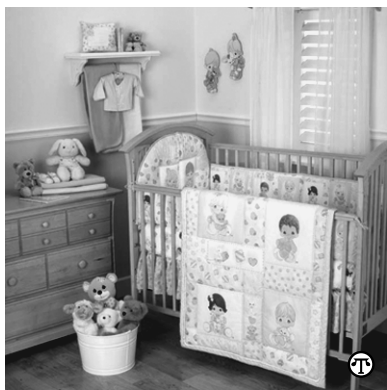
Thoughtful Ways To Celebrate Life's Milestones

(NAPSA)—What started out as sketches from a young artist named Sam Butcher has become the number-one selling brand in the gift and collectibles category for the last 15 years. Butcher began drawing the endearing teardrop-eyed children he called “Precious Moments” as gifts for family and friends. That was more than 30 years ago, and today his Precious Moments artwork is among the most recognized artwork in the world. The inspiring images, with their heart-tugging messages of Loving, Caring and Sharing, have touched the hearts of people worldwide.

Loving, caring and sharing are still sentiments which enrich our lives in this ever-changing world. They help sustain a cherished friendship, celebrate a wedding, anniversary or birth of a child and sound a fanfare for a graduation.

For 30 years, Precious Moments has helped people celebrate these special occasions and everyday happenings with distinctive products that help to express heartfelt sentiments to loved ones and friends. From fun learning and activity books and cuddly dolls to touching greeting cards and festive wedding albums, Precious Moments makes it easy to show you care.

Recently, this quintessential commemorative brand that touches on every human emotion expanded into the bereavement category with products such as stationery, acknowledgement cards and memorial products hoping to provide everyone who loves Precious



LOVING, CARING AND SHARING. From nurseries that parents love to books that comfort kids.



Moments with some comfort and meaningful remembrances.

In today's high-tech and fast-paced world, it is nice to know there are still some things that we can count on—the unselfish love of a parent, the devotion and comfort of a good friend—and Precious Moments is the brand that helps us live that lifestyle.

Visit www.preciousmoments.com to learn more.