

# CRAFTY IDEAS

## March Is National Craft Month

(NAPSA)—Did you know that 80 percent of families include a crafter? They scrapbook, knit, bead and paint while enjoying the benefits of crafting, which range from relaxation to higher self-esteem.



### **Craft and hobby retailers offer fun filled craft activities.**

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To help spread the word on crafting, the Hobby Industry Association (HIA) sponsors National Craft Month every March.

In celebration, craft retailers around the country will offer special classes, demonstrations, tips and projects throughout the whole month to get customers involved.

National Craft Month will culminate on Saturday, March 27 with a one-day event called “Look! I Made It Myself...A Kid’s Craft Day.” To mark the day, craft and hobby retailers will offer a variety of fun filled craft activities so that everyone can discover all the pleasures of crafting.

To find out what is going on during National Craft Month, call your local craft store or visit [www.i-craft.com](http://www.i-craft.com). This site also sponsors a weekly contest with four winners who will be awarded a \$100 gift certificate for their favorite craft store.