

Collector's Corner

No Peanuts Here...Airline Goodies Are Just A Click Away

(NAPSA)—Collecting airline memorabilia is a pastime for many in search of postcards depicting airlines, airplane models and even route maps. There are even airline memorabilia shows held throughout the country where collectors gather to trade and proudly display their wares.

Since the days when the first commercial airplane took flight, airlines have received numerous requests for various items. Perhaps the most popular request has been for model airplanes. Trying to meet these needs and more, two airlines have created a Web site offering model airplanes and much more.

The new Web site created by Swissair and Sabena (www.swissairsabenatheshop.com) makes it easy for collectors. From model airplanes to t-shirts to golf balls and travel mugs, there is something for travel collectors of all tastes.

With just a click, collectors can browse through a selection of dozens of items. Selected items are added to a shopping cart on the site. When through shopping, shipping and billing information are requested and customers can choose to have items shipped via Federal Express or U.S. Mail. Items can be sent directly to the buyer or a designated recipient following completion of the order form online.

To make the experience even more special, collectors can choose to book a flight to any of the more than 300 worldwide destinations



Two airlines' "online shop" carries mementos many people love to collect.

served by Swissair and Sabena. Making the decision to fly Economy, Business or First Class is also made easy as information about these classes of service is available on the site. The Web site also offers useful travel information such as seat maps, airport facts, and customer service advantages. So whether travelers are off to see what lies between the Baltic and Black Seas or have gone to visit the home of Bavarians at Oktoberfest or plan to visit the vineyards of France or stare up at Italy's Sistine Chapel. Swissair and Sabena's Web site provides travelers with a wealth of information prior to travel.

Next time you are at your computer, sign onto the site and take a look at what awaits the collector in you. Or for more information about exciting trips, final destinations or special services and fares, log onto www.swissairsabenatheshop.com.