

# Holiday Help

## Money For The Holidays

(NAPSA)—If earning some extra money for holiday gifts sounds like a good idea, you may want to go direct to direct selling.

### What That Is

It's the person-to-person sale of products and services at home or work, online or in a social setting—and on your own terms. Hundreds of companies with almost every product imaginable offer opportunities for budding entrepreneurs.



**Getting started in direct selling can be easy and your business can be useful to holiday shoppers.**

According to the Direct Selling Association (DSA), direct selling is an excellent way to supplement your income. Nearly 16 million Americans work as direct sellers. These people run their own businesses, set their own schedules and establish their own goals—all while having fun earning extra money.

### Helpful Hints

If you're considering direct selling, keep these tips in mind:

- Choose a company whose products you would buy yourself.
- Attend a party hosted by another company representative before you sign up—and ask lots of questions.
- Choose a DSA member company so you know it abides by a strict Code of Ethics.

### Learn More

For further information about direct selling and how to get started, visit [www.directselling411.com](http://www.directselling411.com).