

Entertainment Trends

Cable Connects With Hispanic Heritage Programs

(NAPSA)—Over the last decade, the U.S. Hispanic population has exploded by over 40 percent and now represents 16.3 percent of this country's population, according to the U.S. Census Bureau. This fall, Hispanic Heritage Month provides the perfect opportunity to look at compelling figures and events in Hispanic history, and examine how Hispanic culture has contributed to the fabric of our nation.

Best of all, digital cable subscribers already have an "all access" passport for exploring Hispanic Heritage Month: their TV remote controls. With a couple clicks, cable customers can instantly view a variety of On Demand Hispanic-themed programming. Programming highlights include:

Profiles in Courage—Biographies of influential Hispanics come to life with dramatic portrayals, such as that of real-life high school teacher Jaime Escalante, who inspires a class of barrio kids to pass an AP calculus test. Or examine fundamental issues of morality by looking at the life of quadriplegic Ramón Sampedro, who fights a 29-year campaign in support of euthanasia and his right to end his own life.

A Storied Past: Struggles, Strife and Civil Rights—Gain new understanding of historical events through the stories of the people who lived through them. The dramatic account of Dominican Republic's heroic Minerva Mirabal examines how she and her sisters represented a threat to Dictator Rafael Trujillo. Or trace the journey of writer Reinaldo Arenas who, while being born into abject poverty and serving as a



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rebel fighter for Castro in his youth, manages to discover exceptional talents that are ultimately tempered by his struggle for freedom and expression.

Triumph and Tragedy—Talent and heartbreak are all too common companions. Delve into the promise and human failings of Hispanic entertainment legends such as salsa singer Héctor Lavoe, who according to his wife Puchi, grows as an artist but sinks as a person; or the heartbreaking story of Texas-born singer Selena Quintanilla-Perez, whose meteoric rise to fame ends tragically at age 23.

Hispanic Hearth and Home—Love cooking shows? Join Chef Marcela Valladolid as she celebrates the diverse culinary gifts of Mexico's tastiest states with recipes for Jalisco's pork sandwich, Baja's lobster burrito and Puebla's pippian chicken. If you can pull yourself away from the stove, design expert Luz Blanchet will share secret solutions for brightening up your home.

For information on these and other Hispanic Heritage Month programs, visit www.thisiscable.com.