

# Holiday Shopping

## A Gem Of An Idea

(NAPSA)—One thing that's great about social media is that it allows for lots of feedback—which may come in handy when you're buying a gift.

For example, Ice.com now offers a selection of diamond and gemstone jewelry that's based on over 8,000 reviews of the items customers report receiving compliments on. The categories follow:



**This season's must-have jewelry gifts—rated by the amount of compliments they've received—can be found on a new site.**

**1. Hearts and diamonds—twice as nice.** While “diamonds are forever,” diamonds in the shape of a sterling silver heart pendant are eternally appreciated.

**2. All that dazzles is not a diamond.** Large, showstopping rings are all the rage. For extra dazzle, try a colored center stone, such as a green amethyst or a pink topaz, and make a big statement without the big price tag.

**3. Mix it up.** If adding color to your wardrobe lifts your mood, try adding jewel tones—from genuine jewels—to your accessories. Try mixing a mint-green amethyst with a traditional purple one for a look that's as unique as it is eye-catching.

**4. Silver is cool and sexy.** Whether combined with enamel and studded with diamonds or paired with a colored stone and luminous mother-of-pearl, sterling says “glamour” and “sophistication” without breaking the bank.

To learn more about what's hot, visit [www.ice.com](http://www.ice.com) or call (800) 539-3580.