

News-worthy Trends

Homeowners Plan To Save By Making Their Homes More Energy Efficient

(NAPSA)—According to a recent Harris Poll, two out of three Americans plan to make their home more energy efficient in the next year. For 84 percent of them, the biggest motivator is the money they hope to save.

Further Findings

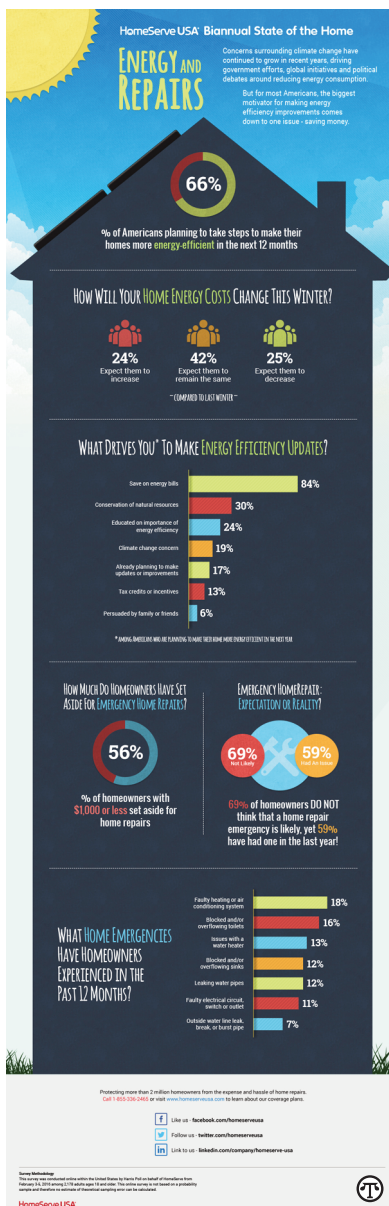
• **Warm welcome.** The survey also found that more than two in five Americans expected their winter home energy costs to stay the same compared to last winter, while a quarter expected costs to decrease. One reason may be that warmer global temperatures and a significant decrease in natural gas and oil prices have led Americans to be less concerned about heating costs.

• **Emergency fund fail.** The survey also found that 23 percent of homeowners have no savings set aside to cover the cost of an emergency home repair. Of those homeowners who do have money set aside, 43 percent have \$1,000 or less. This can be cause for concern, considering the disparity between reality and expectations of homeowners on matters of emergency home repairs. Sixty-nine percent of homeowners thought it unlikely they would experience a major home repair emergency in the next 12 months—but more than half reported having experienced one in the last 12 months.

Expert Advice

“We find that many homeowners are still unaware that certain repairs aren’t covered by basic homeowner’s insurance, which leaves them susceptible to the high costs of emergency home repairs they never expected and often can’t afford,” explained Tom Rusin, CEO of HomeServe USA.

Fortunately, HomeServe provides affordable, reliable solutions for homeowners to help them avoid absorbing extra expenses. HomeServe protects homeowners against the expense and inconvenience of water, sewer, electrical, HVAC and other home emergencies by providing affordable coverage and quality local service.



Experts advise homeowners to be more prepared for emergency repairs; survey shows lack of preparedness.

The HomeServe Biannual State of the Home Survey is a report on the financial effect of home repairs and energy use facing American homeowners.

Learn More

For further information on affordable repair plans and energy solutions, visit www.HomeServeUSA.com or call (877) 444-7750.